

GlobalRoam enters into a MOU with China Unicom NewSpace to launch cMask® service

Singapore, 1 October 2007 - GlobalRoam Group Limited proudly announces that it has entered into a Memorandum of Understanding with China Unicom NewSpace, a fully-owned subsidiary under China Unicom, one of the largest mobile telecommunication operators in China with over 150 Million subscribers to launch cMask® service. The initial launch of cMask® will take place in 3 to 4 cities by mid 2008. Powered by GlobalRoam Group Ltd, cMask® is a 2-way anonymous mobile communication service that enables the subscribers of China Unicom to chat via voice and SMS on their mobile phones without revealing their real mobile phone numbers.

“We are very excited to work with China Unicom to offer cMask® as a value-added service to its mobile subscribers. We believe that cMask® will complement the existing mobile plans offered by China Unicom. With this new value-added service, subscribers will have the option to protect their identities and remain contactable”, Mr. Clarence Tan, CEO of GlobalRoam Group Ltd.

cMask® is based on GlobalRoam’s patent-pending technology and is the ideal service for those with active and social lifestyles to protect their privacy and confidentiality. With cMask®, the subscriber now has the option to contact someone without using his real mobile number yet the dialed party is able to reach him as per normal call and SMS. cMask® also empowers the subscriber to be able to filter out any associate as when desired. Coupled with the seamless user experience, the service is usable by all mobile subscribers regardless of any mobile handset.

About GlobalRoam Group Limited

GlobalRoam Group Limited is a group of companies which provides innovative infocomm services. The Group's objective is to connect people across diverse media, transcending barriers created by technology across different platforms. With its patent-pending technology, this includes bridging the mobile world to the online world, at convenience and cost savings to

end-users. GlobalRoam collaborates with Telecommunication companies and service providers in reaching out to new markets. GlobalRoam is headquartered in Singapore with data centers in Singapore and US. GlobalRoam is the first OTC-quoted company in Singapore. For more details, visit our website at www.globalroam.com.

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